

ISIS ASSOCIATES ANNOUNCES MERGER AND KEY ADDITIONS TO TEAM

Vienna, Virginia, June 30, 2011 – Isis Associates announced today that they are extremely excited by **the merger of Perspective Leadership Development with Isis Associates effective July 1, 2011**. Perspective Leadership Development was founded in 2004 by **Pam Krulitz** with a mission to develop leaders who have clarity of vision, ability to connect and communicate with others, drive meaningful results, and create value for their organizations. Through Pam's leadership, the firm grew to serve clients such as The MITRE Corporation, Marriott, Acumen Solutions, and Accenture with a particular focus on working with technical leaders and teams. Over that time, Isis Associates and Perspective Leadership have had the opportunity to collaborate on numerous engagements and through that work discovered a natural alignment in client service philosophy and approach. Pam is joining Isis Associates as a Managing Partner and will play a key leadership role in client development and shaping the future strategy of the firm.

In addition to the merger with Perspective, Isis Associates announced the newest members of the Isis team:

Nina Bowman joined Isis Associates in January 2011 as a Senior Partner. Based in Boston, MA, Nina brings a wealth of experience to the Isis team. Previously, Nina ran an independent coaching practice focused on supporting individuals with their career acceleration, leadership development, and career transition goals. Prior to that, Nina was a Client Partner with Korn/Ferry International, a leading executive recruitment and talent management company. At Korn/Ferry, she specialized in the recruitment and assessment of senior-level executives in the Professional Services and Technology sectors. Prior to joining the executive search and talent management industry, Nina held various positions within the management consulting industry. She worked as an independent general management and strategy consultant; served as Senior Director of Corporate Strategy for an early-stage management and technology consultancy; and consulted to Fortune 500 companies in the pharmaceutical and medical products industry as a Senior Manager with Accenture. Nina holds an MBA from Harvard Business School and an undergraduate degree in economics from Brown University.

Ann Bundy joined Isis Associates in May 2011 as a Consulting Partner and is based in San Francisco, CA. She has worked with leaders in organizations such as Hewlett-Packard, Intel, Motorola, IBM, Texas Instruments, Bank of America, Kaiser Permanente, Blue Shield of California, and Deloitte. Ann holds a Bachelor's Degree with Highest Honors from the University of California at Berkeley. She also holds an Integral Coaching certification from New Ventures West, an advanced credential only awarded after completing a very rigorous, year-long coaching program focused on converting awareness into action. She is also a Stanford University Certified Project Manager and Project Management Professional® from the Project Management Institute.

Sally Millwood joined Isis Associates in June 2011 as Manager of Operations and Client Services and is based in Boston, MA. In this position, Sally oversees daily operations of Isis and assists in supporting client projects. Sally brings twenty years of experience in operations and administrative support to Isis Associates. Sally worked at Harvard University for ten years, working as executive assistant to the director of Executive Education at Harvard Business School, where she also coordinated conferences and workshops for executives and alumni. As administrative coordinator in Health Care Policy at Harvard Medical School, she managed the office for a principal investigator and was editorial assistant for a health care quarterly publication. Sally ran her own business, Essential Office Services, for more than a decade, providing transcription and administrative support services to entrepreneurs, consultants and organizations. She has a degree in social work from Wheelock College in Boston, and has taken professional development courses in Achieving Breakthrough Service, Communications and database management.

For more information, contact Isis Associates at info@isisassociates.com.

About Isis Associates

Isis Associates is an executive coaching and leadership development firm bringing the best of both leadership development capabilities coupled with business know-how to their clients. The boutique firm has grown solely through organic word-of-mouth, with an emphasis on quality, depth, and emphasis on results. Isis Associates provides clients with executive coaching, training and leadership development consulting.